Curriculum 26/27

Master 2nd year

Specializations available	Campus
Sustainable Luxury & Brand managment	PARIS (CACHAN)
Sustainable Finance	PARIS (CACHAN)
Sustainable Global and Supply Chain Management	PARIS (CACHAN)
Digital Management	PARIS (CACHAN)
International Marketing & Business Development	LA ROCHELLE
International Corporate Finance	LA ROCHELLE

EXCELIA

Curriculum 26/27

Master 2nd year

Specialization in Sustainable Luxury & Brand managment

PARIS (CACHAN) Campus

FALL SEMESTER	
Semester 1 : September 08th, 2026 - December 19th, 2026	
Courses	**ECTS**
Fundamentals of Sustainable Luxury Brand Management	5
Sustainability in Brand Design and Identity Creation	5
Made-In and Heritage in Sustainable Brands	5
Luxury and Brand Growth through Immersive Storytelling	5
Communicating Ethics in the New Digital Environment	3
Innovation Strategies and New Trends in Luxury Brand Management	3
Channel Management, Retail, and Sales	5
The Emotional Customer Journey	3
The Luxury Touch and Personal Branding	3
Capstone Project: Sustainability and Ethics in Luxury Branding	5
TOTAL ECTS - 30 ECTS to choose from	**42**

SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS Semester 2 : January 1st, 2027 - August 31st 2027	
Thesis	15
Managerial Internship	15
TOTAL ECTS SPRING SEMESTER	**30**

EXCELIA

Curriculum 26/27

Master 2nd year

Specialization in Sustainable Finance

PARIS (CACHAN) Campus

FALL SEMESTER	
Semester 1 : September 08th, 2026 - December 19th, 2026	
Courses	**ECTS**
Sustainable Finance	5
Regulations and Public Policies in Sustainable Finance	5
Corporate Sustainability and Financial Decision-Making	5
ESG Reporting and Non-Financial Disclosure	5
Sustainable Investment and Portfolio Management	5
Inclusive Finance and Social Impact	5
Financial Modelling with Python	3
Mergers, Acquisitions and Corporate Restructuring	3
Sustainable Practices in Banking and Insurance	3
Sustainable Practices in Banking and Insurance	3
TOTAL ECTS - 30 ECTS to choose from	**42**

SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS Semester 2 : January 1st, 2027 - August 31st 2027	
Thesis	15
Managerial Internship	15
TOTAL ECTS SPRING SEMESTER	**30**

EXCELIA

Curriculum 2026/2027

Master of Science

Sustainable Global and Supply Chain Management

PARIS (CACHAN) Campus

FALL SEMESTER September 08th, 2026 - December 19th, 2026	
Courses	**ECTS**
Supply Chain Strategy and Implementation Drivers	5
Eco Responsible Procurement and Sourcing Strategies	5
Sustainable Production Systems	3
Sustainable Transport System Planning and Management	5
Procurement, Suppliers and Providers Management	5
Business Excellence	3
Distribution and Last Mile Networks Management	5
Sustainable Supply Chain Management: Economic, Social and Ethical Consideration	5
Purchasing and supply chain digitalization and sustainable quality	3
Purchasing and Supply Chain Monitoring and Audit	3
TOTAL ECTS - 30 ECTS to choose from	**42**

SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS Semester 2 : January 1st, 2027 - August 31st 2027	
Thesis	15
Managerial Internship	15
TOTAL ECTS SPRING SEMESTER	**30**

EXCELIA

Curriculum 2026/2027
Master of Science
Digital Management

PARIS (CACHAN) Campus

FALL SEMESTER September 08th, 2026 - December 19th, 2026	
Courses	**ECTS**
Brand Management in the digital age	5
Corporate Governance and Business EthicsSearch engine optimization and SEO/SEA	3
Advanced Digital Marketing	5
AI Studio et communciation lab	3
Marketing automation & Data-Driven Marketing	3
Customer Journey Design and Management	5
Growth Marketing et performance digitale	5
Digital transformation digitale& Business Intelligence	5
Marketing insights	3
Startut-up Challenge	5
TOTAL ECTS - 30 ECTS to choose from	**42**

SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS Semester 2 : January 1st, 2027 - August 31st 2027	
Thesis	15
Managerial Internship	15
TOTAL ECTS SPRING SEMESTER	**30**

EXCELIA

Curriculum 26/27

Master of Science

International Marketing & Business Development

LA ROCHELLE Campus

FALL SEMESTER September 08th, 2026 - December 19th, 2026	
Courses	**ECTS**
Organisation & Change Management	5
Quality, Safety, Environment, and Corporate Risk	3
Data Marketing	3
International Market Strategy & Global Dynamics	5
Marketing Innovation & Market Transformation	5
Digital Platforms, AI & New Forms of Marketing Intermediation	5
Customer Strategy & Cross-Cultural Experience Management	3
Responsible & Ethical Marketing	2
TOTAL ECTS FALL SEMESTER	**31**

SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS Semester 2 : January 1st, 2027 - August 31st 2027	
Thesis	15
Managerial Internship	15
TOTAL ECTS SPRING SEMESTER	**30**

EXCELIA

Curriculum 2026/2027

Master of Science

International Corporate Finance

LA ROCHELLE Campus

FALL SEMESTER September 08th, 2026 - December 19th, 2026	
Courses	**ECTS**
Strategic Financial Management	5
Corporate Governance and Business Ethics	5
Corporate Financial Analysis and Reporting	5
Financial Modelling and with Python	3
Sustainable Finance	5
Equity Analysis and Portfolio Management	5
Global Financial Markets and International Finance	5
Firm Valuation Techniques	3
Mergers, Acquisitions and Corporate Restructuring	3
Financial Services and Disruptive Technologies	3
TOTAL ECTS FALL SEMESTER - 30 ECTS to choose from	**42**

SPRING SEMESTER FOR DOUBLE DEGREE STUDENTS Semester 2 : January 1st, 2027 - August 31st 2027	
Thesis	15
Managerial Internship	15
TOTAL ECTS SPRING SEMESTER	**30**