

National Taiwan University of Science and Technology and Excelia Business School Dual Degree Program: 2026 Application Guidelines

1. Purpose

This dual degree program is jointly offered by the School of Management of National Taiwan University of Science and Technology (“Taiwan Tech”) and France’s Excelia Business School (“Excelia”). It is designed to provide master’s students in Taiwan Tech who have demonstrated excellent academic performance and completed their required coursework with the opportunity to pursue an additional 1-year master’s program at Excelia. Upon the successful completion of the required credits and fulfillment of both institutions’ degree requirements, students will receive a master’s degree from both Taiwan Tech and Excelia (Master in Management). This program aims to enhance students’ global perspective and their overall competitive advantage in the international job market.

2. Program Execution

To obtain a master’s degree from Excelia, students must achieve grades that meet the academic requirements of graduate programs in Excelia for the credits completed in France. Students who fail to meet these standards will only be awarded a master’s degree from Taiwan Tech.

3. Eligibility

a. Applicants must be enrolled in a master’s program in the School of Management and must have completed at least 1 full academic year of study.

b. Applicants must provide proof of English language proficiency obtained within the past 2 years, meeting the CEFR B2 level or its equivalent. Acceptable test formats include the following:

- TOEIC 4 Skills
- TOEFL iBT
- IELTS
- Cambridge Exam
- Duo Lingo

c. Applicants must meet the relevant academic requirements for degree progress (please refer to the curriculum map in the appendix).

*It is recommended that applicants have basic knowledge in French before studying abroad.

4. Required Application Documents

- a. One official English language academic transcript from the master's program
- b. Proof of English language proficiency obtained within the past 2 years
- c. English resume
- d. English motivation letter
- e. Letter of consent from the academic advisor (application forms available at the School of Management)

5. Evaluation

The primary mode of evaluation is document review. If the number of applicants exceeds the available quota, interviews will be arranged as necessary depending on the actual circumstances.

6. Application Deadline

Excelia enrollment period	Taiwan Tech application deadline
October	End of March

7. Application Submission Location: School of Management Office (MA100)

8. Scholarships

Students recommended by the School of Management for the dual degree program must first undergo a final review by Excelia and be officially granted admission before they become eligible to apply for Taiwan Tech's Scholarship for Outstanding Students Selected to Study Abroad. Upon receiving the admission letter from Excelia, applicants may proceed to the Office of International Affairs to apply for scholarship qualification. The required scholarship disbursement documents must be submitted to the Office of International Affairs (Room IB-402, International Building) 1 month before departure. The application procedures and details are governed by the dual degree program regulations announced on the website of the Office of International Affairs.

9. Related Fees

- a. Students must complete the outbound procedures in accordance with the regulations of the Office of Academic Affairs. Before traveling abroad, students are still required to register at Taiwan Tech and pay the full tuition and miscellaneous fees. For details regarding the outbound procedure form and related requirements, please consult the Graduate Academic Affairs Division, Office of Academic Affairs, and Office of International Affairs.
- b. Although tuition is waived for higher education in France, students are responsible for all other associated costs, including miscellaneous fees, living expenses, insurance, accommodation, round-trip airfare, visa fees, and other personal expenditures. The majority of foreign students studying in France are required to register their residence

with the local government and pay a registration fee to access public benefits, such as housing subsidies for off-campus accommodation.

10. Military Service Procedures for Male Students

- a. Male students who have not yet completed their compulsory military service are classified as conscripts and must complete the required procedures for conscripts studying abroad. At least 1 month before departure, students must bring a copy of the dual degree program agreement and the Excelia admission letter to the Office of Student Affairs to complete the application process (the agreement copy will be provided by the School of Management).
- b. The maximum permitted duration of overseas study for conscripts is 2 years. During this period, students are not allowed to graduate, take a leave of absence, or withdraw from their university. Any military service issues arising from violations of these rules shall be the sole responsibility of the student.
- c. Conscripts must complete all outbound procedures in accordance with legal requirements. Upon the completion of the academic program, they are not permitted to remain abroad. Violations will be handled in accordance with Taiwan Tech regulations, and the student will also bear full legal responsibility within applicable laws.

11. Contact Persons

Item	Contact	Email
Dual degree program	Kelly Ke, School of Management 02-2730-3254	kellyke@mail.ntsut.edu.tw
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Appendix I: Course Equivalency Table Between the Two Institutions

Master in Management 2021-2022 - 1st Year							
Item	Core Courses	Language	ECTS	Item		Language	Credit
1	Market Studies	English	3	1	Marketing Research (MD)	English	3
2	Supply Chain Management	English	3	2	Supply Chain Management (IM)	English	3
3	Project Management	English	3				
4	Strategic Management	English	3				
5	Corporate Finance	English	6				
6	Information systems management and web design	English	6	3	Information Systems and Management (IS)	English	3
7	Leadership & management	English	3	4	Leadership and Communication (OB)	English	3
8	English for Business Sectors	English	3				
9	Strategic Marketing : Making decision in a globalized v	English	6	5	The Theory of Organization (OT)	English	3
10	Business ethics & RSE	English	3	6	Business Ethics	English	3
11	Cost, control and budgeting	English	3				
LANGUAGES							
12	French as a Foreign language or English Language		3				
DATA ET DIGITAL							
13	Artificial intelligence and decision	English	3	7	New Business Development	English	3
HUMANITIES							
14	Human Resources Management	English	3	8	Human Resource Development (HR)	English	3
GLOBAL PERSPECTIVES							
15	Financial Markets	English	3	9	International Finance (MMI)	English	3
RESEARCH							
16	Research projects in Marketing	English	3	10	Statistics and Data Analysis (MD)	English	3
INNOVATION							
17	Entrepreneurship and innovation management	English	3	11	Academic Research Ethics (REQUIRED)	English	0
TOTAL			60				30

1. Marketing Research and Social Science Research Methodology are offered in alternate academic years; students are required to complete one of the two.

Appendix II: Curriculum Map for Taiwan Tech Students Studying at Excelia (Second Year)

Brand Management			
Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_FINFINM1G0277	Finance for Managers	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_SPPPRMM1G0007	Project Management		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_RHMMANM1G0001	Management and Leadership		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_STRSTRM1G0088	Strategic Management and Entrepreneurship		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_MKGMKGM1G0291	Marketing 360		3
MSC_BS_2223_LR_CL_ET_S1_S2_A_SPPMEMM2G0001	Thesis (for double degree only)		/
MSC_BS_2223_LR_CL_ET_FDMX_ET	Managerial Internship (for double degree only)		/
Specialization courses			
MSC_BS_2223_LR_CL_ET_BM_S1_A_MKGMKGM2S0384	Committed Brand Management & CSR	English	3
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0378	Brand Management		3
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0271	Innovation Marketing		3
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0375	Digital Marketing		3
MSC_BS_2223_LR_CL_ET_BM_S1_A_MKGMKGM2S0381	Neuromarketing		3
MSC_BS_2223_LR_CL_ET_BM_S1_A_MKGMKGM2S0382	Mass customization		3
Total POSSIBLE ECTS			33

Brand Management option Global Luxury Management			
Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_FINFINM1G0277	Finance for Managers	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_SPPPRMM1G0007	Project Management		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_RHMMANM1G0001	Management and Leadership		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_STRSTRM1G0088	Strategic Management and Entrepreneurship		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_MKGMKGM1G0291	Marketing 360		3
MSC_BS_2223_LR_CL_ET_S1_S2_A_SPPMEMM2G0001	Thesis (for double degree only)		/
MSC_BS_2223_LR_CL_ET_FDMX_ET	Managerial Internship (for double degree only)		/
Specialization courses			
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0378	Brand Management	English	3
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0271	Innovation Marketing		3
MSC_BS_2223_LR_CL_ET_BM_GLM_S1_A_MKGMKGM2S0375	Digital Marketing		3
MSC_BS_2223_LR_CL_ET_GLM_S2_A_MKGMKGM2S0386	Strategic Luxury Brand Management & Marketing		3
MSC_BS_2223_LR_CL_ET_GLM_S2_A_MKGMKGM2S0387	Digital Communication for Luxury		3
MSC_BS_2223_LR_CL_ET_GLM_S2_A_MKGMKGM2S0392	Innovation, Ethics and Sustainability in the Luxury and Fashion Industry		3
Total POSSIBLE ECTS			33

International Business Management			
Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_FINFINM1G0277	Finance for Managers	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_SPPPRMM1G0007	Project Management		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_RHMMANM1G0001	Management and leadership		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_STRSTRM1G0088	Strategic management and entrepreneurship		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_MKGMKGM1G0291	Marketing 360		3
MSC_BS_2223_LR_CL_ET_S1_S2_A_SPPMEMM2G0001	Thesis (for double degree only)		/
MSC_BS_2223_LR_CL_ET_FDMX_ET	Managerial Internship (for double degree only)		/
Specialization courses			
MSC_BS_2223_LR_CL_ET_IBM_S1_A_FINTAXM2S0009	Duties and Fiscal Issues	English	3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_MKGMKGM2S0449	International Marketing Strategy		3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_MKGMKGM2S0362	International Negotiation & Compliance		3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_FINCPTM2S0037	International Project Financing & International Budgeting/Accounting		3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_SPPPRMM2S0007	International Project Management		3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_SPPLOGM2S0054	International Transport, Logistics Duties		3
MSC_BS_2223_LR_CL_ET_IBM_S1_A_STRSTRM2S0302	Internationalisation Strategy & Geopolitical Risk Management		3
Total POSSIBLE ECTS			36

International Corporate Finance

Courses code	Core Courses	Teaching Language	ECTS
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_FINFINM1G0277	Finance for Managers		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_SPPPRMM1G0007	Project Management		3



MSC_BS_2223_LR_CL_ET_FDMX_S1_A_RHMMANM1G0001	Management and leadership	English	3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_STRSTRM1G0088	Strategic management and entrepreneurship		3
MSC_BS_2223_LR_CL_ET_FDMX_S1_A_MKGMKGM1G0291	Marketing 360		3
MSC_BS_2223_LR_CL_ET_S1_S2_A_SPPMEMM2G0001	Thesis (for double degree only)		/
MSC_BS_2223_LR_CL_FDMX_ET	Managerial Internship (for double degree only)		/
Specialization courses			
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0067	Corporate Governance and Ethics	English	3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0037	Corporate Valuation		3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0107	Equity Analysis and Portfolio Management		3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0070	Financial Reporting and Analysis		3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0106	Financial Strategy and Corporate Finance		3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0069	Global Economic System and Regulations		3
MSC_BS_2223_LR_CL_ET_ICF_S1_A_FINFINM2S0015	Quantitative Methods in Finance		3
Total POSSIBLE ECTS			36

Remarks: One specialization to choose from.

No possibility to mix courses from different specializations.

Courses may be subject to modifications